Portland State University
Campus Performance Report 2009
<table>
<thead>
<tr>
<th>Goal Area</th>
<th>Performance Measures</th>
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| Access and Participation               | • Total credit enrollment  
• New undergraduate enrollment                                                  |
| Student Progress and Completion         | • **Freshman retention at PSU** *(targeted)* 
• Freshman retention within OUS 
• Graduation rate at institution 
• Graduation rate within OUS                                                      |
| Academic Quality and Student Success   | • **Graduate satisfaction** *(targeted)* 
• Graduate success 
• Internships 
• Ratio of students to full-time faculty                                          |
| Educated Citizenry and Workforce        | • **Total degrees awarded** *(targeted)* 
• **Degrees in shortage areas** *(targeted)* |
| Development                            |                                                                          |
| Knowledge Creation and Fiscal Resources | • **Sponsored research expenditures** *(targeted)* 
• Philanthropy 
• Faculty compensation                                                          |
| Institution Mission *(campus-specific)*| • Research & Dev. in Science & Engineering *(targeted)* 
• Community service learning *(targeted)*                                       |
Total Credit Enrollment
(non-targeted measure)

Total unduplicated headcount of all students enrolled during fall term, regardless of course load.
Freshman Retention at PSU  
*(targeted measure)*

Percent of first-time full-time freshmen who return for a second year at the same campus.
Freshman Retention within OUS (non-targeted measure)

Percent of first-time full-time freshmen who return to any OUS institution for a second year.
Graduation Rate at PSU
(non-targeted measure)

Proportion of first-time, full-time freshmen entering and graduating from the same campus within six years.

- 2000-2001: 30.5%
- 2001-2002: 33.2%
- 2002-2003: 33.2%
- 2003-2004: 34.0%
- 2004-2005: 34.6%
- 2005-2006: 37.2%
- 2006-2007: 35.0%
- 2007-2008: 33.7%
Graduation Rate within OUS (non-targeted measure)

Proportion of first-time, full-time freshmen entering and graduating from any OUS institution within six years.
Percentage of recent bachelor's degree recipients rating the overall quality of their educational experience as a "4" or "5" on a scale of 1-5, with 5 representing "excellent" and 1 signifying "poor".
Graduate Success
(non-targeted measure)

Bachelor's degree recipients, surveyed approximately one year following graduation, who report that they are employed, continuing their education, volunteering, or working at home.
Student / Faculty Ratio  
(non-targeted measure)

The ratio of fall FTE enrollment (calculated as full-time plus one-third part-time student headcount) to full-time faculty headcount.
Sponsored Research Expenditures
*(targeted measure)*

Expenditures for sponsored research and other activities ($ in millions) using grant funds from external sources (e.g., federal and private). Includes teaching/training grants, student services grants, and similar support.
Faculty Compensation (non-targeted measure)

The average faculty compensation (salary plus benefits) as a percentage of the average compensation among peer institutions.
Community-Service Learning
(targeted measure)

Number of students who enrolled in a community-service learning project designed to develop higher-order thinking skills and competencies in the workplace.